BSB60215 Advanced Diploma of Business

Qualification
Students successfully completing the course will receive the Nationally Recognised; BSB60215 Advanced Diploma of Business.

Course Duration
This course is offered full time over one Year or 52 Weeks including holidays on a full time basis.

Contact Hours
20 hours per week for 36 weeks.

Tuition Fee
$9,000

Fees and Charges are subject to change with prior notice.

Course Description
This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions.

The qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

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Entry Requirements

Age Requirements
ICM has a requirement that all students must be over 18 years of age at the commencement of course.

Academic Requirements
To gain entry to this course, participants should have successfully completed year 12 or secondary studies in applicants home country equivalent to an Australian Year 11* or 12 qualification. (*Subject to the country Assessment Level) and course.

There are no course specific entry requirements for this qualification.

English Language requirements.
All International Students entering this qualification must have a minimum English Language proficiency level of one of the below:

You should qualify in any one of the following:
An English Language proficiency level of one of the following:
- IELTS overall band of 5.5 or equivalent internationally recognised exam result in line with DIBP regulations;
- TOEFL IBT test score band of 46 equivalent or above;
- PTE Academic band score 42 equivalent or above;
- Cambridge English Advanced (CAE) test score band of 47 equivalent or above;
- OET score band Pass equivalent or above;
- Successful completion of Senior Secondary certificate of education in Australia conducted in medium of English;
- Completion of a full time studies in Australia towards a Certificate III or above;
- English as the first language;
- Satisfactory completion of the EAL;
- OR any other form of test which satisfies the Institution.

Teaching Methods
Teaching is conducted in the classroom as well as in practical labs when required to simulate real work environment. The delivery may include face to face teaching, lectures, discussions and learning activities

Assessments
Assessments comprise of written assignments and project works.

Course Structure

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<th>Units of Competency Code</th>
<th>Title</th>
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<tr>
<td>Elective Units</td>
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<tr>
<td>BSBINN601</td>
<td>Lead and manage organisational change</td>
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<tr>
<td>BSBMKG603</td>
<td>Manage the marketing process</td>
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<tr>
<td>BSBMKG607</td>
<td>Manage market research</td>
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<tr>
<td>BSBMKG609</td>
<td>Develop a marketing plan</td>
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<td>BSBFIM601</td>
<td>Manage finances</td>
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<td>BSBUS501</td>
<td>Develop workplace policy and procedures for sustainability</td>
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<td>BSBRSK501</td>
<td>Manage risk</td>
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<td>BSBPMG522</td>
<td>Undertake project work</td>
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